FOR IMMEDIATE RELEASE   Contact: Gary Saxton
27 December 2019   435.374.8076

LOGAN CITY MARATHON, (FORMERLY TOP OF UTAH) SOLD TO LOGAN DOWNTOWN ALLIANCE

Logan, UT—The Logan Downtown Alliance has purchased the Logan City Marathon, (formerly the Top of Utah Marathon) from Troy Oldham, Hspin Events, LLC, a successful local Cache Valley event production company.

The Top of Utah Marathon was one of the Beehive State's oldest marathons in 2018 when it was sold to Oldham and opened the door for Utah's newest marathon, the Logan City Marathon. "We were pretty excited about picking up an event that has been around as long as the Top of Utah Marathon," Oldham said in 2018. In 2019, working with the Logan Downtown Alliance, Oldham designed and directed the new Logan City Marathon in its inaugural year, a break-out Boston Qualifying marathon that showcased the beautiful mountain valley and historic downtown Logan areas, and introduced a new race course with an elevation grade at or near 0%, that has revitalized marathon racing in Cache Valley.

Oldham is also the founder and race director of the Cache Gran Fondo, a popular local cycling event that has continuously grown over the past 9 years. In 2018, the event was rated #6 Gran Fondo in North America, and chosen as a qualifier for both the UCI Gran Fondo World Championships as well as the National Gran Fondo series. With this recent international and national attention on the Cache Gran Fondo, Oldham has decided to step away from the Logan City Marathon to focus his energy on the cycling series during the summer months, and better focus on teaching and coaching at Green Canyon High School during the school year.

The Logan Downtown Alliance was an early partner on the Logan City Marathon, making it an easy decision for the Alliance to purchase the event. "The Alliance is excited to build on what our two groups created, and to continue to bring high profile racing to downtown Logan," said Gary Saxton, the director of the Logan Downtown Alliance.

If you would like more information about this announcement, please contact Gary Saxton at 435.374.8076 or email at logandowntown@gmail.com or Troy Oldham can be reached at 435.764.2979 (email oldhamtroy@gmail.com)